

## Performance Measurement Seminar

*Internal Auditing Seminar  
October 25, 2002  
Seelbach Hilton  
500 S. Fourth St.  
Louisville, KY*

### Course Outline:

#### Performance Measures

- The concepts and benefits of performance auditing
- Performance auditing standards - GAO and IIA
- Introduction to Performance Measures

#### Management Issues, Concerns and Functions

- Statement of Management Purpose
- Management functions and how they address issues and concerns
- Working in a constructive partnership

#### Performance Measures

- What to consider when auditing Performance Measures
- A sample Audit Program of Performance Measures

**Fee: Only \$200 full day**

#### Includes:

- Seminar (8 hours CPE Credit)
- Continental Breakfast
- Lunch
- Afternoon Snack

### ABOUT THE SPEAKER

#### **GLENN P. HOFFMAN**

*CIA, CPA, CBA, CFSA*

Glenn is a Senior Accountant for Highmark Inc. in their National Business Accounting Department. Prior to joining the National Business area in 2001, Glenn worked in the internal auditing profession for eight years. He is experienced in all phases of the internal audit function including planning the audit, developing and analyzing the risk assessment and the audit program, managing the audit fieldwork, and reporting the audit testing results to management. He has specialized in healthcare audits (operational and compliance), and he has coordinated the continuing professional education within Highmark. Prior to joining Pennsylvania Blue Shield (the predecessor to Highmark Inc.), Glenn was an Audit Senior for PNC Bank where he also specialized in compliance audits.

Glenn is a graduate of the Pennsylvania State University with dual majors in Finance and Professional Accountancy and he earned his MBA from Lebanon Valley College in 1993. He earned his Certified Bank Auditor designation in 1993, earned his Certified Financial Services Auditor designation in 1996, became a Certified Public Accountant in 1997, and became a Certified Internal Auditor in 1999.

Glenn has been an instructor for the American Institute of Banking since 1988 and has been a member of the Adjunct Faculty of the Harrisburg Area Community College since 1996. Glenn was instrumental in developing six courses offered by the Capital Area Chapter of the American Institute of Banking as well as countless seminars and serves as the lead instructor for three of those courses.

He has been a member of The Institute of Internal Auditors since 1995 and serves as President of the Central Penn Chapter. He has been a Distinguished Faculty Member of The IIA since 1997.

### REGISTRATION INFORMATION

Register by phone or email to:

Carrie Ramsey  
Phone: 502-627-4738  
Fax: 502-627-2590  
Email: [carrie.ramsey@lgeenergy.com](mailto:carrie.ramsey@lgeenergy.com)

Please forward payment of \$200 through PayPal or by check to:

**LG&E Energy Corp.**  
Attn: Carrie Ramsey 4<sup>th</sup> floor  
220 West Main Street  
P. O. Box 32030  
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